



DIRECTOR DE ARTE • DIRECTOR CREATIVO

BOGOTÁ • BUENOS AIRES

DATOS PERSONALES

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EDUCACIÓN

IDIOMAS Español: Nativo • Inglés: Intermedio (B2)



Diseño gráfico



Fotografía



Creatividad digital



Dirección de arte



Creatividad



All in 7
(creatividad, planning
y redacción)



Art Room

EXPERIENCIA

01

LA CAMPAÑA

Art director

Credicoop, Cabal, el Gaucho y asesoramiento político
(Oct 2016 - Dic 2017)

HOY BUE

Art director - Director creativo

DDL&CO y proactividades para festival
(Ene 2018 - Abr 2018)

02

ponce

Art director Sr

Navarro Correas, Axe, Personal Fest y Frizze
(Abr 2018 - Mar 2019)

nwc

Art director Sr - Director creativo

Samsung, Warsteiner, Grolsch, Adidas, MOVIN y Burger King
(Mar 2019 - Feb 2020)

03

Ogilvy

Art director Sr

Coca-Cola, Del Valle, Sprite, Schweppes y Powerade
(Mar 2020 - Mar 2021)

FANTÁSTICA

Creativo Sr - Director creativo

Nuestra Siembra, Budweiser, Corona, Bimbo y Lenovo
(Abr 2021 - Abr 2022)

04

publicis

Team Leader Gráfico

Maggi, Crema de leche y la lechera
(May 2022 - Feb 2023)

VML&R

Team Lead Design

Movistar - FIBRA
(Feb 2023 - Ene 2024)

05

ZELVA

Director Creativo

Fenavi Huevo, Aviatur, Bavaria, Corferias - AGORA y D1
(Feb 2024 - Actual)

PREMIOS

DDL&CO EQUALITY BILL



SILVER
DIRECT



SHORTLIST
BRAND
EXPERIENCE



WINNER
BEST GENDER
CAMPAIGN



SILVER
FOR GOOD



SHORTLIST
ACTIVATION
PROMO & PR



ECHO
GOLD
FOR GOOD



FESTIVAL
GLOBAL
AWARDS
GOLD
BEST EVENT/
EXPERIMENT



FESTIVAL
GLOBAL
AWARDS
GOLD
BEST LOCAL
BRAND



THE DRUM
AWARDS
FOR SOCIAL PURPOSE
GOLD
BEST STUNT OF
LIVE EVENT



THE DRUM
AWARDS
FOR SOCIAL PURPOSE
GOLD
BEST OF THE BEST



CRISTAL
CORPORATE
RESPONSIBILITY



CRISTAL
BEST OF GUERRILLA
MARKETING



AWARDS
INNOVATION
MEDIA
BRONZE
INNOVATION
IN MEDIA



LIA
SHORTLIST
INTEGRATION
BUSINESS
TO CONSUMER



SHORTLIST
OUTDOOR



SHORTLIST
OUTDOOR



SHORTLIST
OUTDOOR



SHORTLIST
GENDER
& DIVERSITY



SHORTLIST
EXPERIENCE
& ACTIVATION



THE DRUM
AWARDS
MERIT
NON-TRADITIONAL
& GUERRILLA
MARKETING



THE DRUM
AWARDS
BEST BRAND
EXPERIENCE

NAVARRO CORREAS - CARROUSEL

MAGGI - HALF CHICKEN

MOVIN - PELA EL OJO



SILVER
DIRECT OUTDOOR



SILVER
DESIGN (AMBIENT)



BRONZE
PROMO



F&P
SILVER
EFFICIENT COMMUNICATION



F&P
BRONZE
PUBLIC RELATIONS